# DAVIS PROFESSIONAL SERVICES, LLC

(470) 231-9555
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## Company Overview

Davis Professional Services is a minority, woman-owned management consulting firm that provides business consulting services to help our clients optimize the customer experience. We specialize in customer engagement strategies, marketing strategy and planning, digital and social marketing, communications, and customer engagement strategies for government and private sector clients. Our practical entrepreneurial approach leverages our team's 15+ years of experience across industries to ensure that our clients' experiences are exceptional and business needs are met.

## Certifications

- Woman-Owned Small Business (WOSB) and Women's Business Enterprise (WBE)
- City of Atlanta African American and Female Business Enterprise (AABE/FBE)
- Fulton County (GA) Minority/Female Business Enterprise (M/FBE)
- Georgia Disadvantaged Business Enterprise (DBE)

**Designations:**
DUNS: 080549531
Cage Code: 7TVG9

## Capabilities

- Marketing Strategy and Planning
- Digital and Content Marketing
- Product Marketing
- Market Research
- Collateral Development
- Customer Engagement Strategies
- Internal Communications
- Outreach
- Social Media
- Public Relations

## Clients

- KPMG
- Purchasing Power
- Granada Corporation
- Instaply
- Sitel Corporation
- Hewlett Packard (HP)
- Electronic Data Systems (EDS)
- First Consulting Group

## NAICS

523920 Portfolio Management
541611 Administrative Management and General Management Consulting Services
541613 Marketing Consulting Services
541618 Other Management Consulting Services
541690 Other Scientific and Technical Consulting Services
541910 Marketing Research and Public Opinion Polling
541990 All Other Professional, Scientific and Technical Services
561422 Telemarketing Bureaus and Other Contact Centers